



UCF ONLINE



EXECUTIVE SUMMARY 2020



UCF ONLINE 2020 SUMMARY

ACCESS. INNOVATION. IMPACT.

UCF Online is a collaborative initiative between Digital Learning, UCF Connect, and UCF Communications and Marketing. UCF Online aims to leverage UCF's powerful brand to offer prospective students a pathway for online education, and to support current online students and faculty teaching online classes.



UCF is ranked as one of the best Online Bachelor's Programs, online colleges for veterans, and as one of the most innovative universities according to *U.S. News & World Report*.

Our Mission

UCF Online believes that everyone deserves the opportunity to unleash their full potential and improve lives and their communities through a college degree. This is accomplished by providing access to a high-quality education and supporting students without limitations based on location.

UCF ONLINE STATS

90+

degrees
fully
online

BACHELOR'S DEGREES

24



MASTER'S DEGREES

32



GRADUATE CERTIFICATES

31



DOCTORAL DEGREES

3



1996

UCF offers first online course

1999

UCF offers their first online Masters and Graduate Certificate programs

1998

UCF offers 3 online undergraduate degree completion programs

2016

UCF Online launched

2020

Ranked a **Top 20 Best Online Undergraduate Programs** by *U.S. News & World Report*

2019

Added **90th program** to the UCF Online portfolio

MAJOR MILESTONES

1,636

UCF Online degrees awarded by the 2018-19 Academic Year

2,100

fully online courses developed at UCF

TOP 5 UNDERGRADUATE PROGRAMS:

5

- 1 Psychology, BS
- 2 Nursing, BS
- 3 Health Services Administration, BS
- 4 Criminal Justice, BA/BS
- 5 English, BA

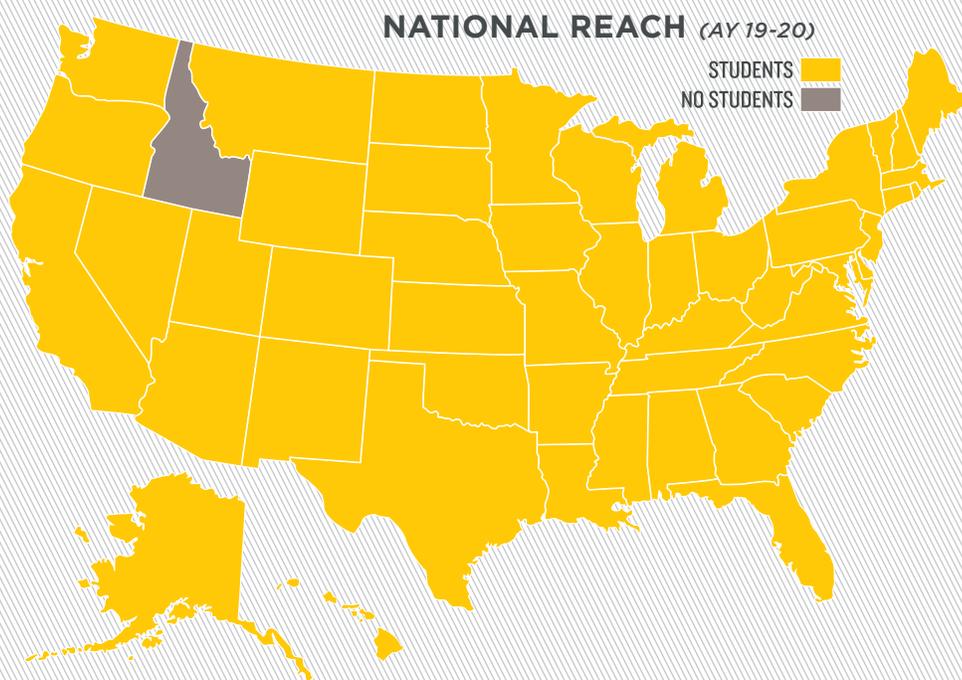
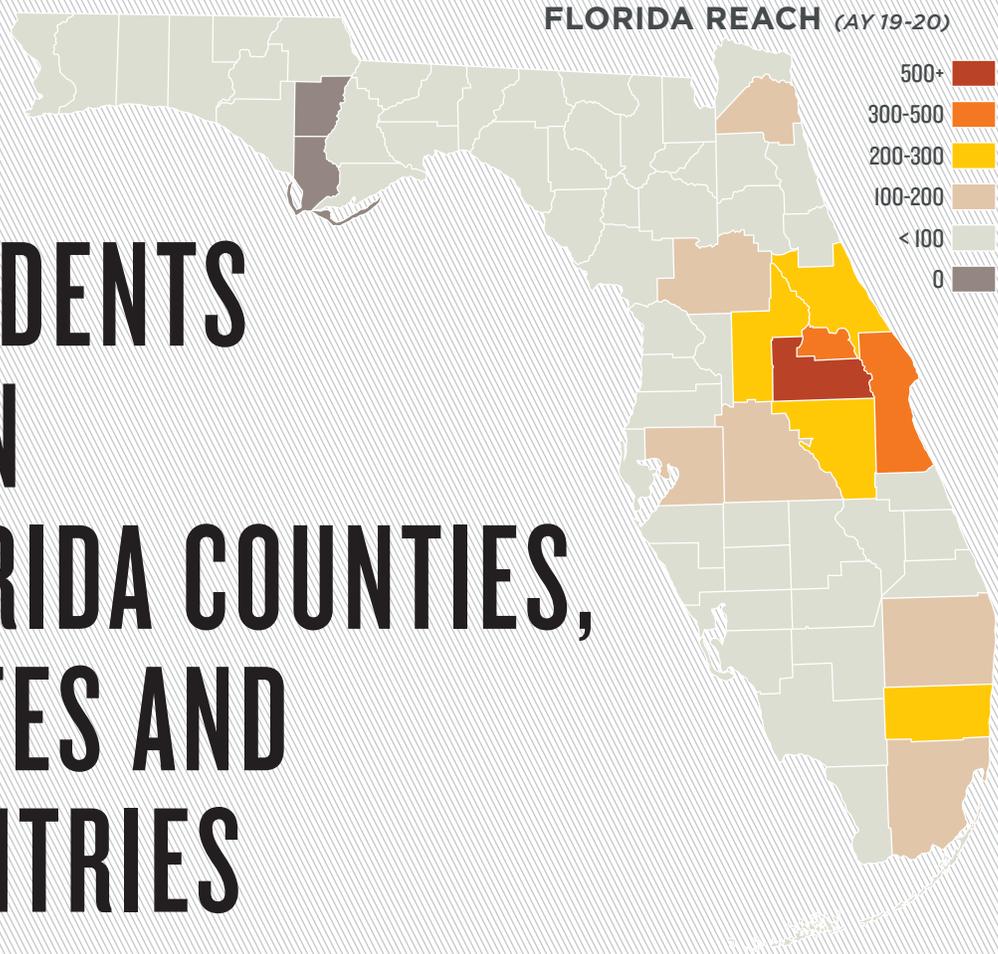
TOP 5 GRADUATE PROGRAMS:

5

- 1 Social Work, MSW
- 2 Nursing, MSN
- 3 Health Care Informatics, PSM
- 4 Nonprofit Management, MNM
- 5 Criminal Justice, MS

Geographic Reach

**OUR STUDENTS
STUDY IN
65 FLORIDA COUNTIES,
49 STATES AND
10 COUNTRIES**



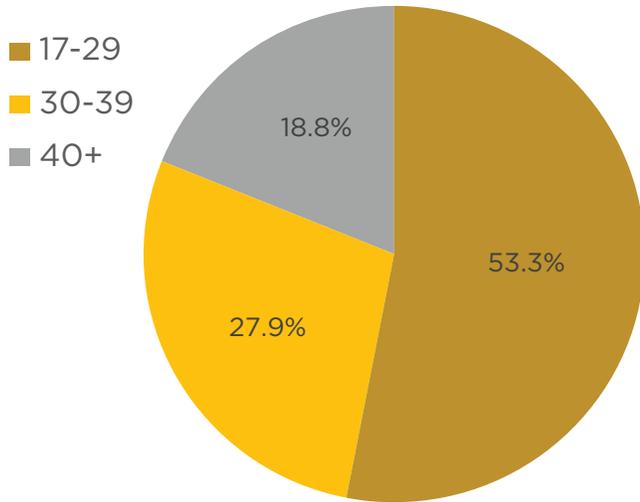
INTERNATIONAL REACH (AY 19-20)

- Argentina
- Japan
- Cayman Islands
- South Korea
- Slovakia
- Qatar
- Brazil
- Germany
- Rwanda

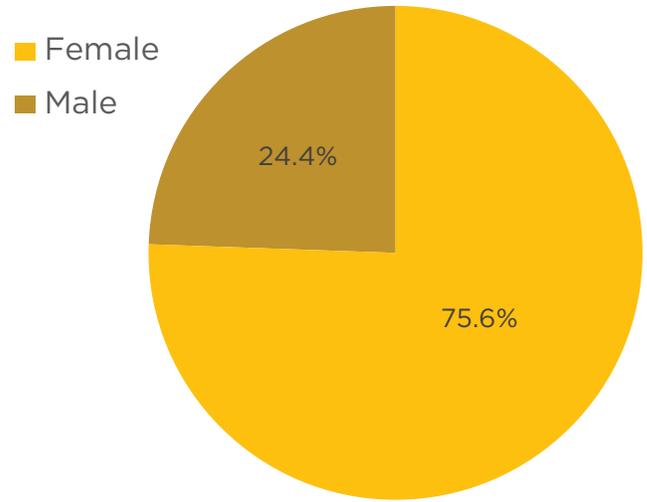
Online Student Demographic Profile

(Spring 2020)

AGE

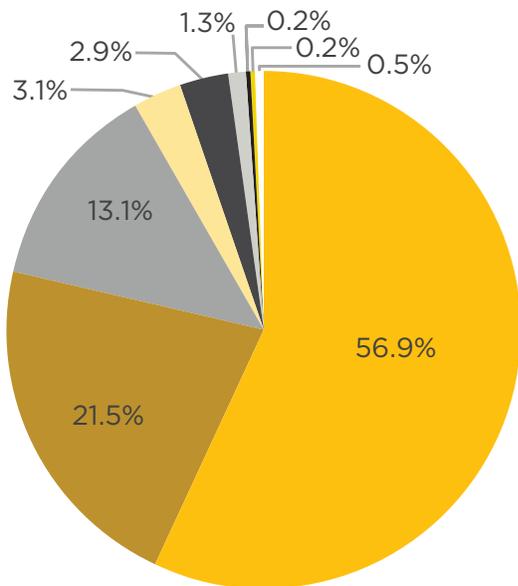


GENDER

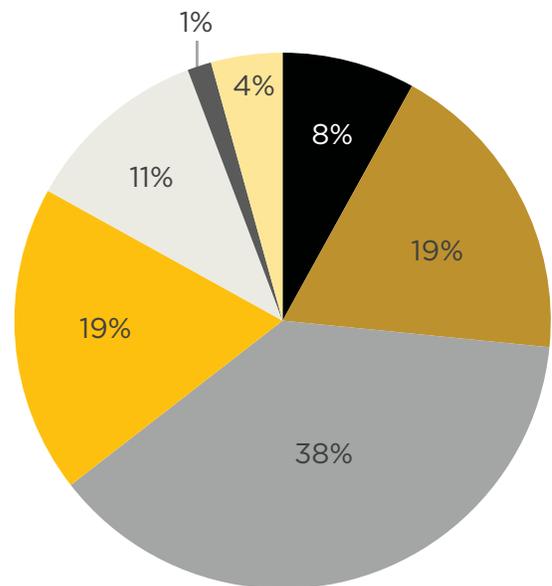


ETHNICITY

- White
- Hispanic/Latino
- Black/African American
- Asian
- Multiracial
- Not Specified
- American Indian/Alaskan Native
- Native Hawaiian/Other Pacific Islander
- International

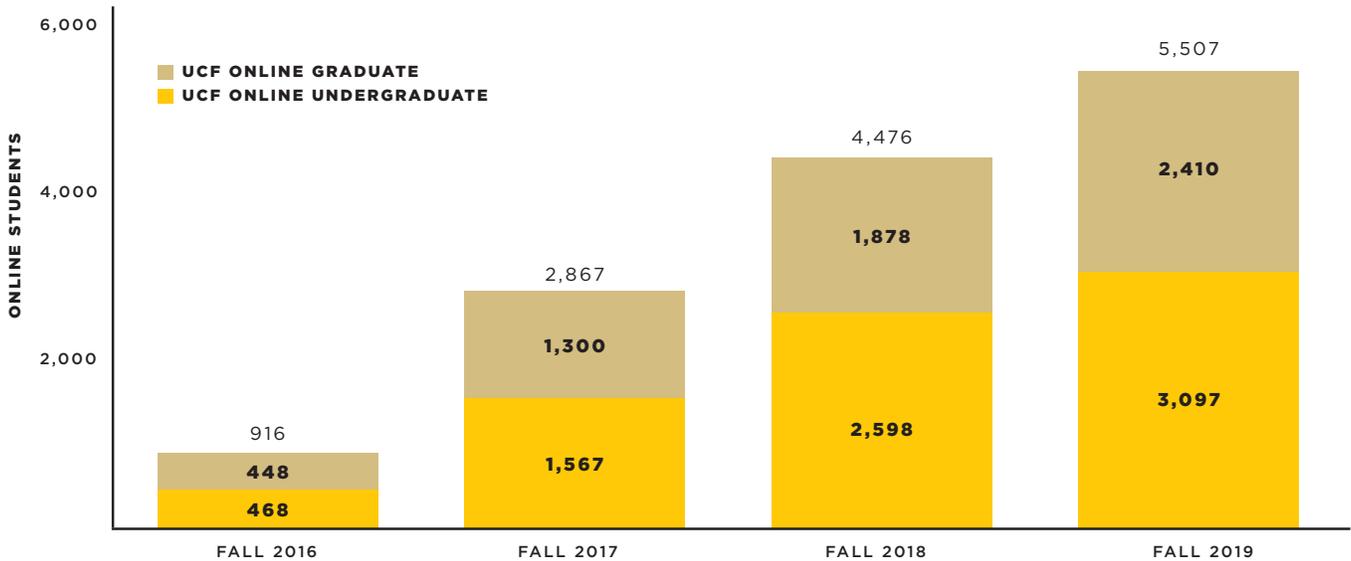


LEVEL



- Freshman
- Sophomore
- Junior
- Senior
- Masters
- Doctoral
- Other

UCF Online Enrollment Growth



UCF ONLINE WEBSITE STATS

475,000

website visitors in 2019

2.1M

page views in 2019

160,000

prospective student leads since launch in 2016



NEW ACADEMIC PLANS FOR FY20

Restaurant and Food Service Management BS

Summer 2020

Senior Living Management BS

Summer 2020

Systems Engineering MS

Fall 2020

Event Management BS

Fall 2021

Exceptional Student Education BS

Fall 2021

STUDENT SUCCESS MEASURES

89.6%

**UCF ONLINE
TRANSFER COURSE
SUCCESS RATE**

Compared to non-UCF Online transfer course success rate of **86.3%**
2018-19 Academic Year

**THE AVERAGE GPA UPON
ONLINE DEGREE COMPLETION
BY CAREER IS**

3.12

Compared to non-UCF Online average GPA of **2.88**
2017-18 Academic Year

80.6%

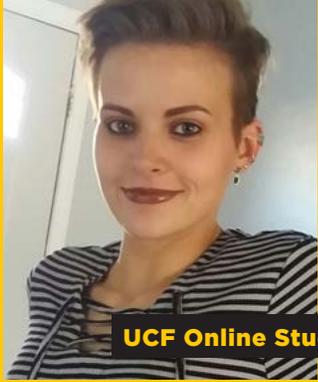
**UCF ONLINE
YEAR 1 RETENTION
RATE**

Compared to non-UCF Online transfers (fully online) year 1 retention rate of **67.5%**
2017-18 Academic Year

**UCF ONLINE
PERSISTENCE RATES**

74.4%

Compared to non-UCF Online (fully online) persistence rates of **58.2%**
2017-18 Academic Year



UCF Online Student

“UCF Online has been more than I could ever imagine. As well as having access to a wide variety of classes and the incredible faculty, the online format allows for an easy and stress-free educational experience. My favorite part is that I have never felt isolated from the school. Online students get as much assistance, support and care as on-campus students. The support I have received has made all the difference for me.”

KELSIE CARTER, CLASS OF FALL 2021
Anthropology, B.A. • Indianapolis, Indiana

Student Support Services

UCF Online students have access to a wide range of services, including:



TECH SUPPORT



ONLINE SUCCESS COACHES



LIBRARY SERVICES



CAREER SUPPORT SERVICES



ONLINE SKILLS TRAINING



FINANCIAL AID



UCF BOOKSTORE



ACADEMIC ADVISING



UCF APPS

ucf.edu/online

