



Top 25 Accomplishments Over Past 5 Years

College of Business' Progress: 2018-22

Overview

- Review of our top achievements under each of our 6 goals during the past 5 years.
 - Additional accomplishments can be found in the annual progress reports circulated to all faculty.
- A summary of my service to the University.
- The 10 biggest reasons why I think we're winning.



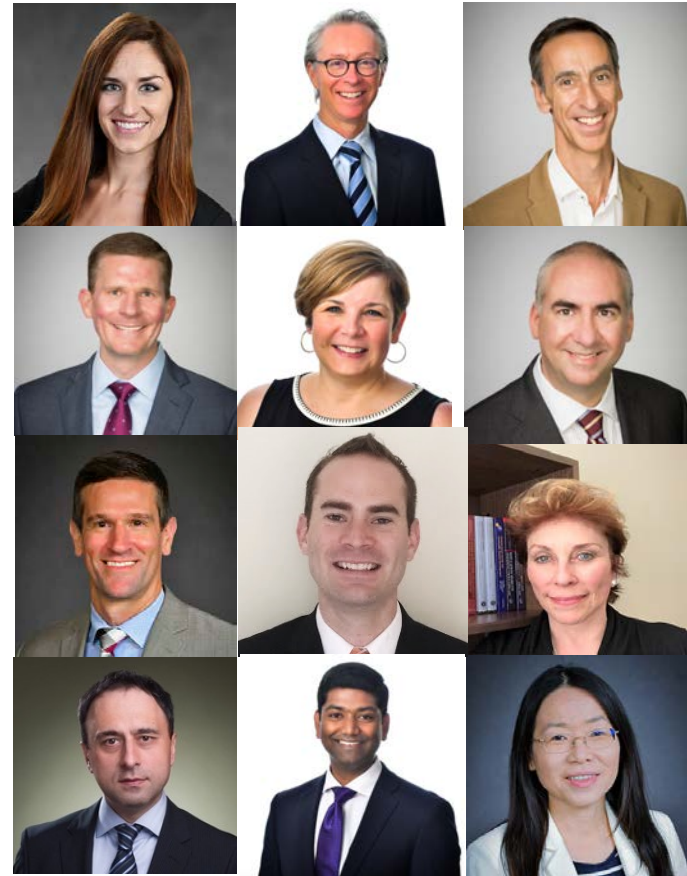
6 Main Goals Over Past 5 Years

- Building and promoting a faculty of innovators
- Developing skillsets and mindsets to prepare graduates for the challenges of today's world
- Being a nationally-recognized leader in innovative cross-disciplinary programs
- Promoting learning everywhere with everyone
- Creating a new business model for higher education
- Promoting diversity and inclusion in the College



Building & Promoting A Faculty of Innovators

- **Hired** 18 tenure track faculty in Sports (2); Data Analytics (3); Entrepreneurship (2); FinTech (2); and the Ph.D. program (2). Two offers out to support FinTech (1) & Ph.D. program (1).
- **Podcast** launched in 2018, with 35 episodes, featuring 25 faculty, with a total of 17,847 listens.



Building & Promoting A Faculty...(Cont.)

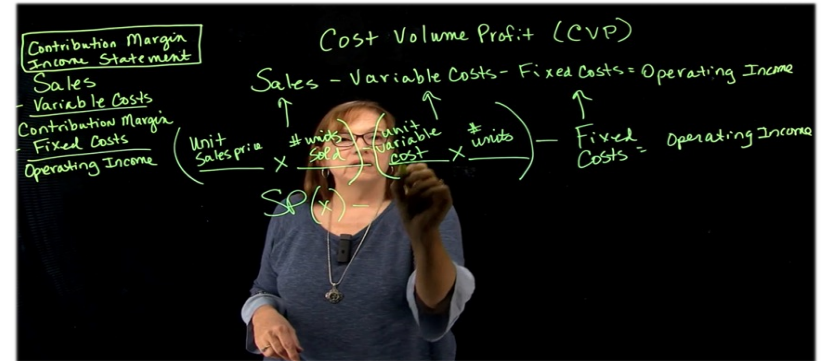
- **Dean's Speaker Series**
featured 20 faculty with more than 1,000 attendees.
- Named 2 **Pegasus Professors**,
bringing College total to 4.
- Dean's **Research Awards**
Program has provided 34
faculty with a total of
\$782,329 for research.



Marshall Schminke, Ph.D., BB&T Professor of Business Ethics
& 2021 Pegasus Professor

Developing Skills & Mindsets

- Replaced International Business in the core with a Quant III class designed to make students better data-driven problem solvers.
- Incorporated Excel Certification options into QMB 3200 & QMB 3602.
- Launched a new undergrad Business Analytics major in Fall 2021.
- Launched new undergrad Minor and Certificate in FinTech in Fall 2019.
- Launching a Business of Space signature experience for high achieving undergrads in Fall 2023.



- Designed and implemented a soft skills assessment to measure impact of REAL courses. Results suggest significant improvement in students' critical thinking and data driven decision-making skills.
- Replaced passive Lecture Capture instruction with blended learning REAL Format to improve problem solving and soft skills.

Leader in Innovative Cross-Disciplinary Programs

- Launched MSM in Integrated Business Program in 2019. Program has grown from 14 to 35 students per cohort.
- Launching Master's in FinTech program in partnership with Computer Science (CECS) in Fall 2022. Interest has been strong. Expect to enroll 35-40 students in both formats.
- Preparing to launch a new interdisciplinary MS in Business Analytics (joint program with Departments of Economics and Statistics) in Fall 2023. Program received GPRC approval.



Promoting Learning Everywhere with Everyone

- Pandemic forced a shift to remote instruction and later blended instruction for all. We did this with remarkably few hiccups.
- Significantly increased internship opportunities: Shattering our goal of securing 300 internships a year. During academic year 2020-21, **742 students enrolled** in internships for credit, up from 339 the year before.
- Partnered with NBC/Universal on a six-week, tailor-made executive education program based on MBA coursework led by our faculty experts.



Creating a New Business Model for Higher Education

- SCH generation is up 3.3 percent.
 - Eclipsed net revenue targets for our market-rate programs in four of past five years, with an average net margin of almost 20%. Up from about 15% for the prior five-year period.
 - From 2017 to March 2022, we raised \$18.2 million to support students, faculty and programs. \$7.2 million of this total is planned gifts in estates.
 - Ranked #1 in cash for Dean's Fund every year except 2021.
- Secured significant partnerships with RBC, Mambu and Fairwinds to support FinTech initiative.
 - Created over 85 partnerships across the College to support a wide array of faculty and student activities.



Promoting Diversity & Inclusion

- Established a Diversity & Inclusion Task Force comprising community leaders to develop and hold us accountable to a plan designed to make us measurably better in key areas by 2025.
- Created a strategic plan designed to: (1) increase students' sense of belonging in the college; (2) prepare students to work in diverse workplaces; and (3) increase minority student interest in pursuing a PhD in business, also via ongoing engagement in The PhD Project.
- Provide opportunities for students to work in diverse teams as part of our core courses and professional development sequence. This will be the focus of one of our professional development courses starting in 2022-23.
- Built a diverse College leadership team.



Significant Service to UCF: Finance

- Co-chaired Budget Realignment Committee, which created new university budget model.
- Member of UCF Budget Committee charged with making budget recommendations to President Cartwright.
- Member of Central Support Unit Allocation Committee charged with making recommendations to the UCF Budget Committee for Central Support Unit budgets.
- Chair, Student Fees Committee: Ad Hoc Group that made recommendations on how to restructure student fees considering our shifts to remote instruction during pandemic.



Significant Service to UCF: IT & Operations

- Member Executive Steering Committee for new ERP Implementation. This committee is responsible for vendor and implementation partner selection, change management and effective business process redesign.
- Member *KnightVision* Committee This committee is charged by Board of Trustees to work with Huron Consulting to centralize IT service delivery at UCF.



- Chair of UCF IT Governance Committee. This committee was charged with policy formulation and operational oversight of UCF IT.

Significant Service to UCF: HR

- Co-Chaired Search Committee for Senior Vice President of Administration & Finance. This resulted in the hire of Gerald Hector.
- Member of Provost Search Committee. This resulted in the hire of Elizabeth Dooley.
- Member of Presidential Transition Task Force. This was a committee designed to plan events and activities for the new President.



- Co-Chaired Review and Reappointment Committee for Vice President of Health Sciences and Dean of the Medical School. This led to Debra German's reappointment.

Evidence We Are Winning

- 74% of our undergraduates are fully employed or going on to grad school.
- Accounting and Management Departments place in the top 100 North American Business schools for publications in premier journals over the last five years as reported by UT Dallas.
- Two of the top 10 majors on campus are in Business: IB and Finance.
- The EXCHANGE annually hosts more than 250 business and community leaders who engage with students in an interactive TED-Talk style forum.



- Maintained existing corporate partnerships through pandemic by creating online engagement activities. Even added new partners during this time.

Evidence We Are Winning (cont.)

- Professional Selling Program annually ranks among the top in the country, winning 8 national collegiate sales competitions. PSP students typically graduate with 3-4 job offers in hand.
- Won the 2022 HSI Battle of the Brains in partnership with CECS.
- 2022 Fall and Spring Invitationals – an exclusive job fair for business students – set records for employer involvement with 110 employers with open jobs attending.
- The Center for Entrepreneurial Leadership and Blackstone LaunchPad have been chosen to lead the Florida Consortium of LaunchPad schools.
- Meet Your Mentor program, launched in 2018, has become a favorite among students and the volunteer mentors.

